

A Level - Media Studies

"Reality is always more extensive and complicated than any system of representation can possibly comprehend" - Richard Dyer, *Reception Theory*.

As part of the course for Media Studies, you will explore four different key concepts:

- Media Language
- Representation
- Audiences
- Industry



What types of careers are linked to Media?

- ❖ Marketing and advertising
- ❖ Journalism
- ❖ Web content manager
- ❖ Computer games tester
- ❖ Television/film producer
- ❖ Event manager
- ❖ Photographer

Top 5 things to know about the course:

- There is a mixture of practical and academic skills explored.
- There are only two exams that you need to complete and they are worth 70% of your overall grade.
- There is a lot of freedom with your coursework to explore ideas and concepts that you enjoy. This amounts to 30% of your overall grade.
- There is an extensive amount of modern content that you will explore.
- Two of the areas of study that you explore look at video games and film.

"All film-making is manipulation of creative elements to try to tell a greater truth" - *Doug Pray*

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Paper 1:

- **Section A** will focus on Media Language and Media Representations. Questions in this section will test the following forms: advertising, marketing, music video.
- **Section B** will focus on Media Industries and Media Audiences. Questions in this section can test any two of the following forms: radio, newspapers, film (industries only).

Paper 2:

- Questions will focus on the in-depth media forms of television, magazines and online, social and participatory media/video games.
- One medium length unseen analysis question.
- Three essay questions (25 marks), one of which is an extended response question and one of which is a synoptic question.

What will I study?

